

FREE

Course Map: Pages 16-17

Championship SPECTATORS GUIDE

March 10-15, 2020



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Ponte Vedra
NewsLine

THE PLAYERS

OPTUM | Morgan Stanley | Grant Thornton

the only newspaper delivered to every household in Ponte Vedra Beach, Palm Valley, South Ponte Vedra Beach and Nocatee.



WHERE

5387 Palm Valley Rd.
Ponte Vedra Beach, FL 32082

The Kids Zone presented by Nemours Children's Health System is located steps away from THE PLAYERS Welcome Experience.

WHEN

March 10-15, 2020

TICKETS

Entry into the Kids Zone is free with a ticket to the tournament. Visit THEPLAYERS.com for more info. Parking not included in ticket purchase. And remember — kids 15 and under get in free to the tournament with a ticketed adult.

Come See Us!

Reconnect with friends and introduce yourself to some new ones in the **Kids Zone** presented by Nemours Children's Health System at THE PLAYERS, the biggest sporting event of the year in Northeast Florida.

SPECIAL EVENTS

Kids Autograph Signing with Phil Mickelson and a Nemours Ambassador

Wednesday, March 11 from 9:30 to 10 a.m. in the Kids Zone

Kids are invited to join us for a special autograph session with pro golfer Phil Mickelson and one of his longtime family friends, a childhood cancer survivor and Nemours ambassador. Autograph cards will be provided. Please note that only children and teens will be allowed in the autograph line itself, and can be accompanied by one ticketed adult.

Tee Time

Saturday, March 14 from 10 a.m. to 12 p.m. in the Kids Zone

Tee off with your kids in a fun mini golf challenge with Nemours Sports Medicine and Orthopedics experts.

Eye Screen for Ice Cream and Family Morning Out

Sunday, March 15 from 10 a.m. to 1 p.m. in the Kids Zone

Join Nemours Ophthalmology experts for free eye screenings for school-aged kids. Any child who receives a screening will receive an ice cream voucher. Parents — join up with the ladies of Jacksonville Mom starting at 10 a.m. while your little ones have fun in the Kids Zone, and receive a Mini Bar voucher for swinging by.



Your child. Our promise.

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Nemours Children's Health System

schedule of events 3

Tuesday, March 10, Military Appreciation Day

Featured Charity of the Day: K9s for Warriors

- Entries open at 7:30 a.m.
- Practice day for professionals
- Military Appreciation Ceremony with Chainsmokers concert at 5 p.m. at the 17th hole

Wednesday, March 11

Featured Charity of the Day: The First Tee

- Entries open at 7:30 a.m.
- Practice day for professionals
- FCA Golf Jax Breakfast with the Pros, 7:30 a.m. – 9 a.m. at Sawgrass Marriott
- THE PLAYERS Championship Caddie Competition in memory of Bruce Edwards at 17th hole

Thursday, March 12

Featured Charity of the Day: Wolfson Children's Hospital

- Entries open at 7:15 am
- First round of competition begins at approximately 7:35 a.m. (threesomes off of No. 1 and No.10)

Friday, March 13

Featured Charity of the Day: Book Trust

- Entries open at 7:15 am
- Second round of competition begins at approximately 7:35 a.m. (threesomes off of No.1 and No.10)

Saturday, March 14

Featured Charity of the Day: Ascension St. Vincent's Foundation

- Entries open at 8:00 a.m.
- Third round of competition begins at approximately 8:30 a.m., depending on the size of the cut (twosomes off No.1)

Championship Sunday, March 15

Featured Charity of the Day: Nemours Children's Health System

- Entries open at 7:15 a.m.
- Chapel Service, 7 a.m. – 8 a.m. in Stadium Village, located in THE PLAYERS Welcome Experience at the Nicklaus Entry
- Final round of competition begins at approximately 7:45 a.m., depending on size of the cut (twosomes off No.1)
- THE PLAYERS Closing Ceremonies, approximately 6 p.m. on Lower Clubhouse Lawn



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Welcome to beautiful Ponte Vedra Beach and THE PLAYERS Championship, with tournament dates of March 10 – 15. We hope you enjoy your visit to the Stadium Course at TPC Sawgrass, designed specifically with spectators like you in mind.

Our Ponte Vedra NewsLine Championship Spectators Guide returns for the fifth year with more helpful information than ever. Within these pages you will find everything you need to know about THE PLAYERS Championship.

What's new for 2020? Find out on page 8. Are you interested in the social scene? Check out a bucket list just for you on page 21. Meet volunteer Jim Brungard on page 19. Find out what's in a Sawgrass Splash on page 15. The pages in between are full of useful and timely tidbits, all designed to make your visit an enjoyable one.

Our company has produced local community newspapers in the North Florida area for the past 20 years. We thank you, our readers, for making Ponte Vedra NewsLine your community newspaper. We are pleased to present our 2020 Championship Spectators Guide and in a small way be a part of this iconic golf tournament.

THE PLAYERS' Policy

All items are subject to search. You will be asked to return all unauthorized items to your car.

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1980 – After its first three years at various prestigious courses, Sawgrass Country Club hosted The Tournament Players Championship for five consecutive seasons. Perhaps the most dramatic finish featured a wedge shot Lee Trevino hit stiff on the final hole to set up a birdie and a one-shot victory over Ben Crenshaw. Tom Watson and Seve Ballesteros finished tied for third on the Hall of Fame-themed leaderboard.

1985 – Nobody ever hit the ball straighter than Calvin Peete. His precision paid off with five birdies over the final 10 holes, including a tap-in at No. 17 that opened a three-shot lead. When he walked up the fairway at No. 18, the first African-American to win THE PLAYERS doffed his cap to the cheering crowd; later, he said he was thinking, "I have reached the mountain top."

1990 – Mark Calcavecchia mounted a final-round charge to pull within one shot of leader Jodie Mudd as they both stood on the 17th tee. "Calc" hit safely into the middle of the green, while Mudd fired right at the flagstick. Calcavecchia looked right at Mudd and said, "Tell me you pushed that. I mean he's good, but he ain't that good." Mudd admitted he had pushed it a little bit, then made the birdie putt and claimed the biggest victory of his career.

1995 – After getting up and down from the pot bunker at the 17th hole to protect a one-shot lead, Lee Janzen faced another do-or-die moment on the final hole: a five-foot putt to win the championship. The two-time U.S. Open winner buried it for the win.

2000 – Paired together for a Monday finish, Tiger Woods eagled the 16th hole to pull within one shot of Hal Sutton. Sutton held onto that slim margin as they headed to the demanding 18th hole. After a perfect drive,

THE PLAYERS'

Mobile Device Policy:

(Failure to comply with this policy may result in the revocation of your ticket.)

- *Devices must be on silent at all times; flash may not be used.*
- *Devices may be used to capture video, audio and photos (content) in all areas throughout tournament week.*
- *Content may be used for personal purposes (e.g., personal social media); no commercial use.*

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Sutton hit a 6-iron toward the final green, and implored: "Be the right club... be the right club today! Yes!" Woods acknowledged Sutton's clutch shot with a thumbs up. Sutton held off Woods to win his second PLAYERS.

- *No live streaming or real-time coverage (e.g., no shot-by-shot coverage).*
- *Data use (e.g., texting) is permitted in all areas throughout tournament week.*
- *Phone calls are allowed only in designated areas.*
- *Be respectful of play and do not interfere with players, caddies or media.*
- *All posted signage and instructions from tournament staff must be observed.*

2005 - Just one year removed from seeing the youngest champion in PLAYERS history, Fred Funk became the oldest. With 35-m.p.h. winds whipping the Stadium Course, Funk used his local knowledge to get up and down at 18 from the greenside bunker and preserve a one-shot victory.

2010 - David Toms looked like he was going to rejuvenate his career with a victory at THE PLAYERS, right up until the second shot at the par-5 16th. The safe play would be to lay up and try to make birdie using the strength of his game: precise wedge play. Instead, he went for the green in two shots and blocked into the water. He rebounded with a clutch 20-foot birdie putt at the final hole to force a playoff with K.J. Choi, but at the first extra hole, Toms missed a short par putt and Choi became THE PLAYERS' first Asian champion.

2015 - Birdies, eagles, a new playoff and ultimately sudden death: THE PLAYERS 2015 had it all. Rickie Fowler played the final six holes in 6 under to grab the clubhouse lead. Sergio Garcia and Kevin Kisner also birdied No.17 to tie Fowler and force the first three-hole aggregate playoff in THE PLAYERS history. Garcia couldn't match more birdies by Fowler and Kisner at No.17, and he was eliminated from the playoff after the 18th hole. Fowler and Kisner returned to the 17th hole for sudden death. Fowler knocked it stiff at the island green, tapped in for his sixth birdie in seven tries at No. 17 during the tournament, and claimed the biggest prize in his career. It was an unforgettable finish.

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8 what's new for 2020

When THE PLAYERS Stadium Course debuted in 1982, it was unique in the world of golf, having been built with the spectator in mind. In many ways, it was way before its time, and improvements since the course's opening have maintained and improved the excellent fan experience.

Improvements made since last year's tournament include:

- **Mobile-only and Day-specific Tickets:** Tickets to THE PLAYERS are mobile-only and day-specific. Visit THEPLAYERS.com/tickets for more information.
- **Enhanced WIFI:** With this move to digital tickets, THE PLAYERS will also have amplified WIFI at all tournament entries and throughout the course.
- **Parking passes are now required all days of tournament week:** Tuesday and Wednesday parking costs \$15 per day and Thursday, Friday, Saturday, and Sunday costs \$40 per day. Daily passes must be purchased online in advance at THEPLAYERS.com/parking.
- **NEW YOUTH POLICY:** THE PLAYERS allows youth 15-and-under to attend for free when accompanied by a ticketed adult. This is consistent with the PGA TOUR youth admission policy. As in the past, there is no limit to the number of youth that can enter free of charge with a ticketed adult (over the age of 18).
- **Transportation enhancements:** There is a new, dedicated turning lane into the general parking lot off of County Road 210, which brings spectators directly to the tournament's main entry,

- **Express Lanes:** THE PLAYERS allows spectators without bags to enter through a separate line at the Nicklaus and Couples entries. In addition, there will be designated exit lanes for spectators to leave the tournament easily.

- **Every Shot Live:** Every shot by every player will be live-streamed during all four rounds of THE PLAYERS. In total, 120 cameras will be placed throughout the Stadium Course to live stream more than 32,000 shots on PGA TOUR LIVE via NBC Sports Gold.

- **The Kids Zone Presented by Nemours Children's Health System:** Nemours Children's Health System is the sponsor of the Kids Zone, which has been enhanced and also relocated near the No. 8 green.

- **Selfie screens:** Fans can take a selfie with their favorite PGA TOUR players via life-size "selfie kiosks" at various fan venues on-site. All the kiosks will feature touchscreen digital displays and give fans the opportunity to share their selfies directly on their social media platforms.

- **Interactive past champion video wall in Sawgrass Square:** Check out a digital video board displaying images and highlights of all past champions

- **Stadium Village enhancements:** Stadium Village, the expo area and fan venue within THE PLAYERS Welcome Experience, now has an indoor-outdoor bar and has moved just across the Nicklaus entrance, adjacent to the 17th Hole Challenge.

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what to bring & leave 9

WHAT YOU CAN BRING:

- Opaque personal bags 6x6 inches and smaller or clear bags 12x6x12 inches and smaller.
- Mobile phones, tablets, and PDAs; must be on silent mode and adhere to TOUR's Mobile Device Policy
- At the tournament's discretion, food may enter the tournament in a clear, resealable plastic bag, not to exceed the size of a one gallon bag
- Point and shoot, film or DSLR cameras with lens smaller than 6 inches; no case (during practice rounds only)
- Umbrellas without sleeve
- Portable radios with headsets
- Medically necessary materials, strollers, small diaper bags, plastic baby bottles, and other essential baby supplies (infant must be with carrier); items subject to search
- Collapsible chairs without chair bags
- Binoculars without case
- Seat cushions that do not require a carrying case or that do not have pockets or compartments
- Personal transportation devices when used as a mobility aid by individuals with mobility impairment

WHAT NOT TO BRING:

- No bags larger than a small purse 6x6 inches, including carrying cases, backpacks, camera bags, or chair bags
- No clear plastic, vinyl, or other carry items larger than 12x6x12
- No plastic, metal, glass cups, cans, or containers of any kind except for medical or infant needs
- No computers or laptops
- No fireworks or laser pointers
- No lawn or oversized chairs
- No seat cushions in a carrying case or that have pockets or compartments
- No pets, except for service animals
- No knives, firearms or weapons of any nature
- No video cameras (all week)
- No point and shoot, film or DSLR cameras (during competition rounds)
- No selfie sticks or handheld camera stabilizers
- No radios, TVs or portable speakers
- No posters, signs, or banners
- No beverages



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10 getting here

TICKETS:

New in 2020, THE PLAYERS is moving to mobile-only and day-specific tickets, which can be purchased via the PGA TOUR App or THEPLAYERS.com. Parking is purchased separately at THEPLAYERS.COM/parking.

Due to ongoing support from fans and partners and increased growth each year, THE PLAYERS has reached a threshold of capacity, and daily sellouts are expected at the 2020 tournament, especially on Tuesday, Friday and Saturday.

- Day-specific Stadium Passes provide access to nearly 20 venues, numerous local food and beverage options and rope-side access to the best players. Prices are:

- Tuesday: \$45, which includes access to The Chainsmokers concert after the Military Appreciation Ceremony at 5 p.m.

- Wednesday: \$25

- Thursday and Sunday: \$65

- Friday and Saturday: \$70

- Day-specific Captain's Club tickets allow patrons to experience a premium club space (soft seating, televisions, outdoor viewing) with views of the No. 16 and No. 18 holes. Beer, wine and soda are included; full bar and food are available for purchase. Tickets are \$250 per day for Thursday through Sunday. Other hospitality options include the Benefactor,

the Turn and THE PLAYERS Club and are available at www.THEPLAYERS.com/hospitality.html.

- Complimentary admission is provided each day of the tournament to active duty, military retirees, military reserve, National Guard, military spouses and accompanied dependents with valid credentials and identification. Veterans may purchase one ticket for themselves and one ticket for a



Photo courtesy Angela Higginbotham

guest at a discounted rate per day (\$20/each, Tuesday and Wednesday; \$30/each, Thursday through Sunday). All military personnel must verify their military status via <https://birdiesforthebrave2.sheerid.com/theplayers2020/>. Upon verification, a voucher will be issued for each day that must be printed and redeemed on-site at the Love, Nicklaus, and Couples entries. Valid military identification is required.

- Youth 15 and younger are admitted free of charge when accompanied by a ticketed adult, and there is no limit to the number of youth fans admitted with that ticketed adult.

- The Family Plan package offers two adult Stadium Passes, unlimited youth admission at the gate and two \$10 concession vouchers. The Family Plan is \$130 for Thursday or Sunday and \$140 daily for Friday or Saturday (taxes not included). Parking passes are additional.

Parking:

- The General parking lot is located off County Road 210/Palm Valley Road. Enter this address in your GPS: 5387 Palm Valley Road, Ponte Vedra Beach, Florida

- New in 2020, there will be a dedicated turning lane into the general parking lot off County Road 210 to speed up the entry/exit process.

- Parking passes are now required on all tournament days, Tuesday – Sunday.

- All parking passes are daily passes and must be purchased in advance via THEPLAYERS.com/parking. Parking is expected to sell out. Tuesday and Wednesday, parking costs \$15 per day and Thursday – Sunday costs \$40 per day.

- Volunteers will not sell parking passes in the lot, and parking will not be sold at Will Call.

- Fans with four or more guests in a vehicle can park for free Tuesday through Sunday with the "Four for Free" parking voucher. Visit THEPLAYERS.com/parking to download the voucher, which allows free parking in the general lot off County Road 210. A new voucher must be downloaded and printed for each day (or saved on an electronic device); these passes are only available while supplies last.

- Note: Peak traffic times are 12 p.m. – 2 p.m. To avoid traffic, plan to arrive before 12 p.m. or after 2 p.m.

Alternative transportation methods:

Uber, the preferred ride sharing partner of THE PLAYERS, will drop off and pick up at the Couples Entry off of ATP Boulevard, which is just steps from the 15th hole. Rideshare vehicles will be staged outside the Couples Entry making this one of the easiest modes of transportation for spectators.

Shuttles are available from downtown-area hotels to TPC Sawgrass for THE PLAYERS, Thursday through Sunday of tournament week. Fans can access the shuttles at Hyatt Regency Jacksonville, Omni Jacksonville Hotel and the Lexington Hotel. Shuttle passes can be purchased at THEPLAYERS.com/shuttle.

THE PLAYERS offers complimentary **bike** parking during the tournament, from 7:30 a.m. until the end of play. Spectators can ride their bikes to Gate B located inside the Sawgrass Gates off of PGA TOUR Boulevard in the back of lot 5. Bike racks are available free of charge for spectators.

THE PLAYERS also offers complimentary **golf cart** parking services Tuesday through Sunday at Gate B located inside the Sawgrass Gates off of PGA TOUR Boulevard in the back of lot 5. Golf cart parking is free of charge for spectators.

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where to eat and drink 13

THE PLAYERS Club: This private hospitality and hosting experience with private space on-site in the TPC Sawgrass Clubhouse is on the No. 17 tee and No. 18 green. This high-end, all-inclusive venue includes food from top chefs in the country and top-shelf cocktails prepared by award-winning bartenders. PLAYERS Club tickets cost \$6,000 per person and are purchased on a weekly (Tuesday, through Sunday) ticket basis; visit www.THEPLAYERS.com/hospitality.html for more information.

The Benefactor featuring the ULTRA Club:

Situated behind the tee box of the No. 17 hole, The Benefactor featuring the ULTRA Club has sold out since 2012. This 14,500 square-foot, climate-controlled ticketed venue has a 4,500 square-foot patio and allows spectators access to The Benefactor, The Turn and Tournament Grounds. There is upscale food and premium bar available for purchase and private restroom facilities. The ULTRA Club features a climate controlled interior with food and beverages for purchase, including Michelob ULTRA, the official beer sponsor of the PGA TOUR.

The Bier Garden presented by Hoptinger: Located adjacent to the Couples Entry, this public venue features a variety of craft beers on tap.

The Turn: Located near the No. 9 green and the No. 18 fairway, this venue has flat-screen televisions surrounding the interior lounge, providing coverage of six-plus broadcasts at a time. The interior features a GREY GOOSE® 19th Hole Lounge with GREY GOOSE® signature drinks, including the Sawgrass Splash, and soft seating. The back wall provides a great view of the No. 9 green and the front provides outdoor seating and views of the No. 18 fairway and green.

Wine Lounge presented by Meiomi Wines: Located behind the No. 8 green and open to fans aged 21 and older, this fan bleacher venue provides a bird's eye view of the par-3 No. 8 hole. The lounge will feature Meiomi's Pinot Noir, Rosé, Chardonnay and Sparkling Wine; a live succulent wall with putting green, with clubs for an interactive photo moment; a personalized pro shop with premium giveaways and onsite embroidery for golf towels and golf bag tags; and TVs throughout for live viewing.

Wine & Dine on 9: This public venue, located to the left of the No. 9 fairway, offers gourmet small plates prepared by Chef Matthew Medure and premium varietals by Meiomi Wines in a beautiful garden setting.

Fan Bleachers, presented by Publix:

Located on the No. 12 green and No. 13 fairway, these double-sided Fan Bleachers offer a covered public bleacher and deck with concessions available for purchase from Publix, which will serve its signature sub of THE PLAYERS: Boar's Head® rotisserie chicken breast, cheddar jack spread, bacon, lettuce, tomato and jalapeño on a white sub roll.

Trucks on 10: Located between the No. 10 fairway, the No. 11 fairway and the No. 15 green, this public venue offers flavors from local, favorite food trucks, an upgraded restroom and an open-air, centrally located Michelob ULTRA Mobile bar. Trucks on 10 offers seating for fans and includes great-tasting food from local trucks such as Valley Smoke, Pie95 Pizza, Cackylacky's, What's the Catch, Chaunie's Coffee, Mama's Food and Tikiz Shaved Ice.

THE PLAYERS is not just about golf; there are many places to try the finest food and beverages offered by the most unique vendors for any sporting event. If you are hungry or thirsty, or just want to do some people watching, try these varied options:

Palm Valley Village: This fan area provides fans with a comfortable area near the No. 9 green / No. 18 green and practice area. It is open to everyone with a Stadium Pass and features food, available for purchase, from ABBQ (Atlantic Beach BBQ) and Bonefish Grill.

Taste of JAX: Located behind the No. 11 green and the No. 12 tee, this public venue offers flavors from local, favorite restaurants, a GREY GOOSE® open-air bar, permanent restrooms and video boards to keep up with the tournament. Taste of JAX restaurants include Homespun Kitchen, Cousins Maine Lobster, Mojo BBQ and Zoe's Kitchen.

Tacos on 12: Located between the No. 11 tee, the No. 12 green and the No. 13 tee, this public venue includes seating and shaded areas. TacoLu, Jacksonville's popular Baja Mexicana, serves food and beverages.

The Oasis: Located between the No. 9 and No. 18 tee boxes, The Oasis features an air-conditioned venue, where signature cocktails, food and drink are available for purchase. Open to the public (must be 21+), The Oasis features signature cocktails made with GREY GOOSE® Vodka, the official vodka of the PGA TOUR. The Oasis also boasts a rear deck for prime views of the No. 9 tee.

The Patio: Located between No. 10 tee and No. 18 green / No.16 tee, The Patio offers a shaded fan zone that includes open-air seating and a video board to keep up with the tournament. The Patio also features food from Jacksonville's own V Pizza.

Food Court: Located in THE PLAYERS Welcome Experience at the Nicklaus Entry, the food court features local restaurants Bono's Pit Bar-B-Q, Hawkers Asian Street Fare, Firehouse Subs, M Shack, Tropical Smoothie Café and CJ Bibigo. There's a permanent restroom and shaded seating near the Food Court, so everyone can grab a bite to eat and meet up for a family picnic at THE PLAYERS.

Sawgrass Square: Located at the Davis Love entry, the Mini Bar serves its signature mini donuts alongside 4 Rivers Smokehouse.

Miscellaneous Food and Beverage: BUBBA burgers are served throughout the course as an added fan enhancement. For younger fans, kid-friendly options such as fruit and peanut butter and jelly sandwiches are available at most concession stands around the course.

New in 2020:

THE PLAYERS YETI Pint Cup

New at THE PLAYERS this year, fans can purchase 16-ounce PLAYERS-logoed YETI pint cups in all open-to-the-public draft beer locations: Beer Garden presented by Hoptinger, No. 18 Landing Refreshment, No. 16 Green Refreshment and No. 8 Green Refreshment. The pint cup can be refilled, with beer only, for the price of a draft beer, on the day of purchase at any of the above locations, but fans will not be able to re-enter the grounds with the cup throughout the week for security reasons.

14 the first tee:

More Than Just Golf

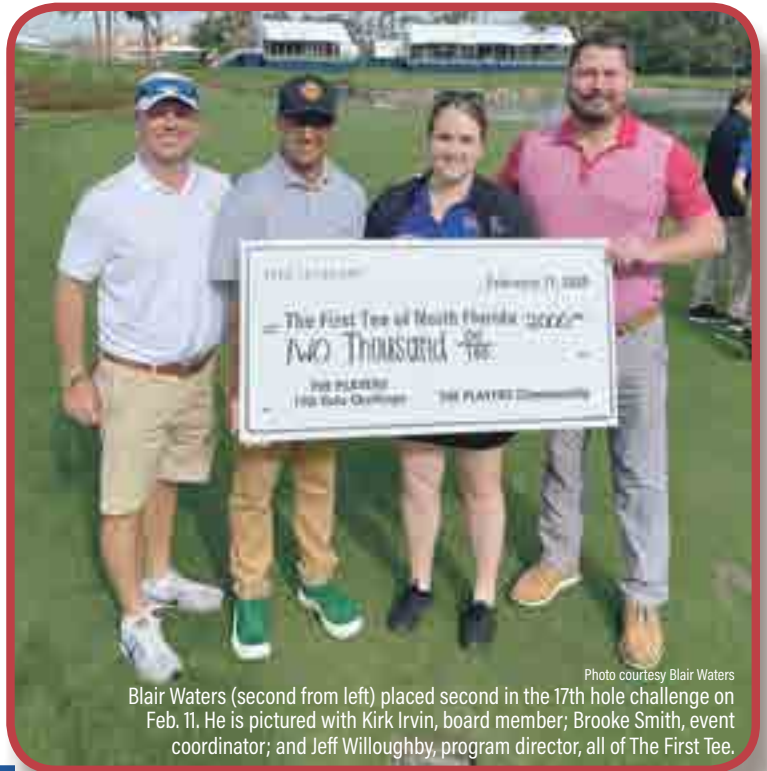
Alumnus credits the program for setting him on a successful path in life

By Angela Higginbotham

With the influence of his parents, Blair Waters was introduced to playing the great game of golf at the young age of seven, but he actually began as a spectator at THE PLAYERS at only five years of age. He and his mother would sit at the 17th green and watch the best of the best play through. Waters also has fond memories of working on the driving range while his dad served as a loyal volunteer during tournament week. As an alumnus of The First Tee, Waters credits the program for giving him passion and a willingness to work hard through times when he otherwise may have taken a less fulfilling path.

"I had a learning disability and school was difficult for me," Waters said. "I didn't graduate from high school on time, but every day I looked forward to playing golf and I looked forward to seeing The First Tee coaches. I don't know where I'd be without the program. The First Tee's nine core values and other life skills taught have helped me so much both on and off the course."

After his completion of high school through the Florida Virtual School, Waters went on to study Professional Golf Management (PGM) at the University of Maryland Eastern Shore where he also played golf at the college level. Traveling the country and working internships at exclusive



Blair Waters (second from left) placed second in the 17th hole challenge on Feb. 11. He is pictured with Kirk Irvin, board member; Brooke Smith, event coordinator; and Jeff Willoughby, program director, all of The First Tee.

Photo courtesy Blair Waters

ReELECT

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Paid for by Paul Waldron, Rep. for County Commissioner District 3

clubs were highlights of his collegiate career. Waters currently resides in Phoenix, Ariz. and works as an assistant golf professional at Desert Mountain Club in Scottsdale. This is a hopeful step in the right direction to one day transition back to the First Coast and work for the PGA TOUR or The First Tee.

"There are currently about 5,000 members at Desert Mountain and it's a fun place to be," Waters said. "I'd eventually love to work more on the tournament operations side or

help kids like The First Tee helped me — to help them understand that they can do anything if they just put their mind to it and work hard."

Waters plans to make it back to Ponte Vedra for THE PLAYERS 2020 where his dad still works as a volunteer each year. He is looking forward to watching some favorites in action. Fellow left hander Phil Mickelson and other favorites Nick Watney, Bubba Watson and Tiger Woods all help make the week more memorable for this golf enthusiast.

Did you know?

THE PLAYERS unveiled a new Tiffany & Co. trophy at the 2019 tournament. Using a process called "electroforming," Tiffany & Co. and the PGA TOUR began with the inspiration of the swinging golfer from the iconic PGA TOUR logo. Then, through sophisticated computer modelling, designers incorporated aspects of each of the 38 different winners of THE PLAYERS – from Jack Nicklaus to Webb Simpson.

THE PLAYERS' Fan Code of Conduct

Spectators will be subject to expulsion and the loss of ticket privileges for the following breaches of etiquette:

- Making rude, vulgar or other inappropriate comments or gestures;
- Verbal or physical harassment of players, volunteers, officials or spectators;
- Distracting a player or any disruption of play;
- Behavior that is unruly, disruptive, unsafe or illegal in nature;
- Failing to follow the instruction of a championship official, volunteer or security personnel.

Fans can text *THE PLAYERS* from anywhere on course to notify a staff member of an onsite issue. Text 69050 to reach a staff member while at the tournament.

Sawgrass Splash



Photo courtesy PGA TOUR
Sawgrass Splash

- 1 ¼ oz. Grey Goose L'Orange Vodka
 - 3 oz. Fresh Lemonade
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 - 1 oz. Fresh Lime Juice
 - ½ oz. Simple Syrup
- Served tall over ice, garnish with a slice of lime

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16 course map



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- LOST AND FOUND
- PRACTICE GROUNDS
- RESTROOMS - ADA ACCESSIBLE
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PROPER CREDENTIALS REQUIRED

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- COMMISSIONER'S SUITE
- DAILY MARQUEE
- DYE'S PAVILION
- EXECUTIVE CLUB
- ISLAND SUITE
- PATRIOTS' OUTPOST PRESENTED BY UNITED RENTALS
- PROUD PARTNERS
- THE PLAYERS CLUB
- PAST CHAIRMAN'S LOUNGE
- THE PLAYERS MARQUEE
- PERFORMANCE CENTER

DISABLED GUESTS

- DISABLED GUEST SERVICES SHUTTLE STOP

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- A** THE PLAYERS WELCOME EXPERIENCE
Activities for the whole family, plus food and drinks for purchase
 - PGA TOUR Fan Shop
 - 17th Hole Challenge
 - THE PLAYERS Hitting Experience
- B** STADIUM VILLAGE
Tented, climate-controlled venue featuring a variety of fun activities
 - GEICO
 - Lexus
 - Mayo Clinic
 - Michelob ULTRA
 - PGA TOUR Must See Moments
- C** FOOD COURT
Local food and drinks for purchase
 - bibigo
 - Bono's Pit Bar-B-Q
 - Daily's
 - Firehouse Subs
 - Hawkers Asian Street Fare
 - M Shack
 - Tropical Smoothie Café
- D** THE WINE LOUNGE PRESENTED BY MEIOMI WINES
Public bleacher with views of 8 Green and drinks for purchase. Must be 21+
- E** THE OASIS
Featuring the Sawgrass Splash and signature cocktails made with GREY GOOSE® Vodka. Must be 21+
- F** WINE & DINE ON 9 PRESENTED BY MEIOMI WINES
Shaded venue with open-air seating and upscale food and drinks for purchase
 - Meiom Wines
 - Restaurant Medure
 - Permanent Restrooms
 - Video Board
- G** PALM VALLEY VILLAGE
Enjoy food from ABBQ and Bonefish Grill
- H** THE PATIO
Shaded venue with open-air seating, with food from V Pizza and drinks available for purchase
- I** SAWGRASS SQUARE
Local food and drinks for purchase
 - 4 Rivers Smokehouse
 - Mini Bar
 - Fan Shop Express
 - Past Champion Display
- J** MORGAN STANLEY EAGLES FOR IMPACT
Open to the public. Stop by to take a swing in a golf simulator and enter for a chance to win customized hats

K FAN BLEACHERS

1. Public covered bleachers and deck with views of 16 and 10
 2. Public bleachers with covered deck and views of 16, 17 and 18
- Concessions available at both locations

L TRUCKS ON 10

- Local food and drinks for purchase
- Cackylacky's
 - Chaunie's Coffee
 - Mama's Food
 - Pie95 Pizza
 - Tikiz
 - Valley Smoke
 - What's the Catch

M TACOS ON 12

TacoLu, Jacksonville's most popular Baja Mexicana, serving food and beverages. Venue includes seating and shaded areas

N FAN BLEACHERS PRESENTED BY PUBLIX

Public covered bleachers and deck with views of 12 and 13. Beverages available

O TASTE OF JAX

- GREY GOOSE® open-air bar, seating, permanent restrooms and shaded area, plus local food and drinks for purchase
- Cousins Maine Lobster
 - Homespun Kitchen
 - Mojo Kitchen
 - Zoe's Kitchen

P THE BIER GARDEN PRESENTED BY HOPTINGER

Featuring a variety of craft beers on tap located behind 16 Green

Q COUPLES ENTRY

Uber and rideshare pick-up and drop-off location

R KIDS ZONE PRESENTED BY NEMOURS CHILDREN'S HEALTH SYSTEM

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PROPER CREDENTIALS REQUIRED

S GREENSIDE LOUNGE PRESENTED BY GREENWISE MARKET

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T THE TURN PRESENTED BY GREY GOOSE®

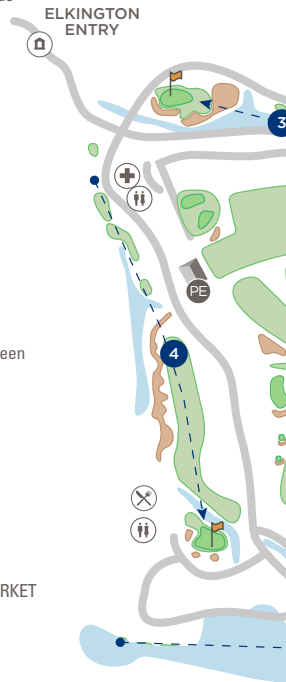
GREY GOOSE® signature drinks, soft seating and HDTVs

U THE BENEFACITOR FEATURING THE ULTRA CLUB

The ULTRA Club, located on the first floor, will feature an upgraded food and beverage experience with unforgettable views on hole 17.

V CAPTAIN'S CLUB

Premium club space with views of holes 16 and 18. Beer, wine, and soda are included; full bar and food available for purchase. Soft seating, televisions, and outdoor viewing create an exciting environment



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HOLE	1	2	3	4	5	6	7	8	9	OUT	HOLE	10	11	12	13	14	15	16	17	18	IN	TOTAL
PAR	4	5	3	4	4	4	4	3	5	36	PAR	4	5	4	3	4	4	5	3	4	36	72
YARDS	423	532	177	384	471	393	451	237	583	3651	YARDS	424	558	302	181	481	470	523	137	462	3538	7189

course map 17



OPTUM | Morgan Stanley | Grant Thornton

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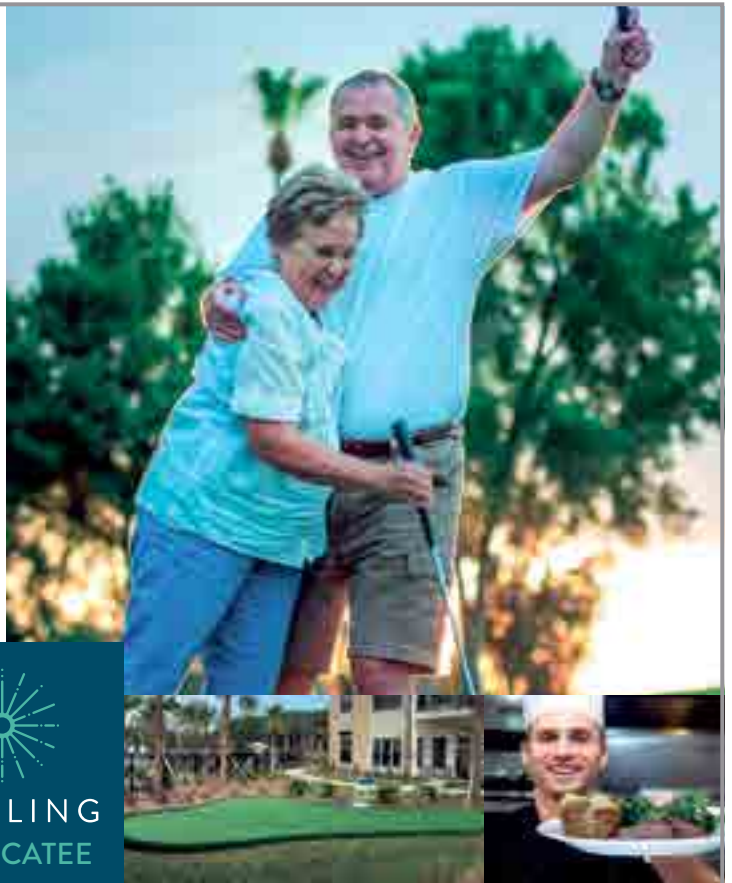



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- Trucks on 10
- Palm Valley Village
- Sawgrass Square

get to know 19

Volunteer Jim Brungard

By Angela Higginbotham

Longtime volunteer at THE PLAYERS, Jim Brungard, is looking forward to serving his 26th consecutive year working one of the biggest weeks in golf. Brungard grew up in Lock Haven, Penn. and earned his bachelor's in education at Lock Haven College before moving to Florida in 1978. He has enjoyed living in St. Augustine since 1994.

"I've lived all over the state and played golf all over. I really believe that Northeast Florida is the best place in the state to live," Brungard said. He and his wife of 22 years, Elizabeth, have four children and 10 grandchildren. Brungard retired from Northrop Grumman three years ago. He is enjoying a retirement filled with family time and a lot of golf.



Photo courtesy Jim Brungard
Jim Brungard

Q: What is your current volunteer role at THE PLAYERS?

A: I am the Commissary Chair. I oversee the committee that handles all the water, sodas and snacks for the players, caddies and about 2,200 volunteers. We have different venues and snack tents located throughout the course. We've been called out by the media as "The best snacks on the PGA TOUR." We offer a wide variety of food options. The apples and Sprite combination is always a popular choice. We start working and planning in mid-January and don't stop until the tournament is complete.

Q: What is the most rewarding aspect of your work with THE PLAYERS?

A: The most rewarding part is just knowing that I'm giving my time, energy and efforts to a cause that helps the community. I've always been a volunteer throughout my life and I love to help out wherever I can. I enjoy the people that I work with at THE PLAYERS, even when I only see some of them only once a year. It's such a pleasure to work with the tournament staff, the young interns, the PGA TOUR and all the loyal volunteers to make the week as successful as we can.

Q: Are you an avid golfer yourself and do you have any favorite PGA TOUR players?

A: My wife says I'm a golf nut and now I've got her playing as well. I play two to three times a week and have been playing for many years. I grew up with a golf course in my backyard. I played throughout high school and also college. My buddies and I bounce around to 15 or 20 courses around the area. I don't really have a favorite player. I follow and know just about all of them. I've been following players since the early '70s.

Q: What do you enjoy doing outside of THE PLAYERS?

A: I enjoy doing other volunteer work as well. I volunteer with the Annika Foundation and other championships with kids ages 13 - 17. My wife and I enjoy traveling and spending time with our large family. I also spend a lot of time preparing for a golfing trip with about 60 other golf nuts. For the past 19 years, a group of us have taken an annual golfing trip. The group has grown larger over the years and we have a good time playing the game we love.



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20 bucket list: for the golf fanatics

You arrive the minute the entries open and stay until the final putt drops. You are our die-hard golf fans, and we love the enthusiasm and energy you bring to this tournament each and every day. That's why we created the below bucket list to make sure you didn't miss any of the action on the golf course.

1. Watch guys warm up on the practice grounds: the mound by No. 3 tee

- Check out the jumbo videoboard to see how far each player is hitting it and to stay up-to-date on what's happening out on the course.

2. Watch an almost private practice session: Back side of the practice grounds (left of No. 4 green)

- Best time to go: Between the end of the morning wave of tee times and the start of the afternoon wave.

3. Get away from the crowds and get really close to the action: No. 6 green

- Course designer Pete Dye called this hole "the most beautiful hole on the course."

4. Watch players tee off and putt on a testy par 3: No. 8

- Thanks to elevated mounding behind the green, this hole is the perfect place to watch players hit their tee shots and putt on this undulating green.

5. Watch players drive the green: No. 12

- The excitement is sure to unfold on this drivable par-4. Last year, 76 percent of the field went for the green off the tee, and 23 percent were successful. This is the ultimate example of risk-reward.
- Where to sit: The Fan Bleachers presented by Publix are double-sided, covered bleachers that also offer



concessions available for purchase.

6. Get a fist bump from a player: the path between No. 12 and No. 13

- For a good 50 feet, players and fans walk side by side from the No. 12 green to the No. 13 tee, making this path the perfect place to get a fist bump from your favorite player.



7. Watch players "thread the needle" off the tee: No. 15 tee

- This dogleg right par-4 presents players with a tough and tight tee shot through a chute of trees and over water. It is a quintessential Pete Dye hole.

8. Watch players go for the green in two shots: No.16

- 73 percent of players have gone for the green in two on the 16th hole. Since 1983, there have been 6,732 birdies on the 16th hole. Since 1983, there have been 452 eagles made on the 16th hole. #theaglehaslanded

9. Witness the coolest hole in all of golf: No. 17

- Hey, it's called THE PLAYERS Stadium Course at TPC Sawgrass for a reason. This hole is epic, for more reasons than one ... the iconic hole, the incredible views, the amphitheater atmosphere, and the do-or-die drama all unfolding before your eyes.

10. Get a few swings in and channel your inner PGA TOUR pro:

- The 17th Hole Challenge presented by Optum, Morgan Stanley and Grant Thornton, located in THE PLAYERS Welcome Experience: Test your skills on a replica of the famed 17th hole
- Morgan Stanley Eagles for Impact (along 18 fairway): Take a swing in a golf simulator and enter for a chance to win customized hats.

Fun Fact!

Defending
Champion:
Rory McIlroy

for the social scene seekers

bucket list: 21

THE PLAYERS is the place to see and to be seen. For all of you "Social Scene Seekers" who have serious cases of #FOMO, don't worry, we've got you covered and will make sure your experience at THE PLAYERS is one you – and all of your followers – will remember forever.



1. Go to The Chainsmokers Concert: Grammy-award winning duo The Chainsmokers will perform at the Military Appreciation Ceremony and Concert at 5 p.m. on Tuesday, March 10. Tuesday tickets cost just \$45 plus tax and already include access to the concert.

2. Sit on the hill overlooking the Island Green 17th hole: the place to see and be seen. If sitting in the grass isn't your style, check out the Fan Bleachers behind the green. (Hint: The sun setting behind the 17th hole is a guaranteed #gramslam)

3. Merch or it didn't happen: Stop by the PGA TOUR Fan Shop at THE PLAYERS Welcome Experience to stock up on exclusive gear: New in 2020, THE PLAYERS has partnered with Vineyard Vines on an exclusive t-shirt.

4. Try the Sawgrass Splash at The Oasis (must be older than 21).

5. Sip and savor: Head over to Wine & Dine on 9 presented by Meiomi Wines to sip and savor some of the best varietals from Meiomi and enjoy gourmet plates from Matthew Medure. Be

sure to also visit the Wine Lounge presented by Meiomi Wines on No. 8 green (must be older than 21), featuring a bar, photo moment station, onsite embroidery and a birds-eye view of the action.

6. Birdies and brews: Check out the local craft beers on tap at the Bier Garden presented by Hoptinger (behind No. 16 green)

7. Time for some #foodstagram!

- Tacos on 12: Jacksonville's most popular Baja Mexicana TacoLu is a PLAYERS Championship staple.
- Trucks on 10: From returning favorites Mama's and Tikiz to new trucks Valley Smoke, Pie95 Pizza, Cackylacky's burgers, What's the Catch and Chaunie's Coffee, Trucks on 10 is a foodie's dream.
- Palm Valley Village (near No. 9 green): ABBQ and Bonefish Grill, need we say more?




- Taste of Jax (behind No. 12 tee): Zoes Kitchen, Cousins Lobster, Mojo's BBQ and Homespun Kitchen
- Sawgrass Square (near Davis Love III Entry): Mini Bar donuts and 4 Rivers BBQ
- The Patio (near No 10 tee): V Pizza

8. Get a fist bump from a player: Stop by the practice grounds to catch glimpses of your favorite players warming up before their rounds.

9. Selfies with the pros: Check out the digital selfie kiosks, where you can choose which players you'd like to take a virtual selfie with, and then immediately post on social.

10. Show off your swing: Test your skills at the 17th Hole Challenge in THE PLAYERS Welcome Experience, a replica of the world-famous island green.

And don't forget:

- Social handles:   
@THEPLAYERSChamp on Twitter, @THEPLAYERS on Facebook, @theplayerschamp on Instagram
- Rideshare: Uber will drop off and pick up at the Couples Entry off of ATP Boulevard, which is just steps from the No. 15 hole.
- Four or more park for free: These passes are limited and must be downloaded in advance at THEPLAYERS.com/parking
- Phone charging stations: Trucks on 10, Sawgrass Square and Palm Valley Village

Fun Fact!
Text 69050
from anywhere
on course to
reach a staff
member for any
on-site issues.

22 bucket list: for the foodie

All food options at THE PLAYERS are Insta-worthy, believe us. And we also pride ourselves in showcasing over 20 local restaurants, chefs and vendors from the Northeast Florida area, because this is our hometown event, after all. There are so many incredible options to choose from, so why limit yourself? Try them all!

1. As soon as you enter THE PLAYERS Welcome Experience, get your day started at the Food Court, featuring plenty of options to choose from (picnic at THE PLAYERS, anyone?): Bono's Pit Bar-B-Q, Firehouse Subs, Hawkers Asian Street Fare, M Shack, Tropical Smoothie Café and bibigo.

Pie95 Pizza, Cackylack's, What's the Catch, Chaunie's Coffee, Mama's and Tikiz: aka, a foodie's dream.

4. Stay local! Head to Taste of JAX (behind No. 12 tee) offers local flavors from some of your favorite Jacksonville restaurants, including Homespun Kitchen,



Photo courtesy PGA TOUR

5. Head on over to Tacos on 12, featuring dishes from Jacksonville's most popular Baja Mexicana, Taco Lu.

6. Grab a slice of V Pizza in The Patio (near No. 10 tee). And while you're here, take advantage of the permanent restrooms!

7. How about a little sugar rush? Stop by Mini Bar, located in Sawgrass Square near the Davis Love III Entry, to taste some delicious mini-sized donuts from this Jacksonville staple. #holeinone

8. The #foodstagram continues at Palm Valley Village (near No. 9 green), featuring ABBQ and Bonefish Grill.

9. Visit Wine & Dine on 9 presented by Meiom Wines to sip and savor some of the best varietals from Meiom and enjoy gourmet plates from Matthew



Photo courtesy PGA TOUR

Medure, one of Northeast Florida's most renowned chefs.

10. Stop by the PGA TOUR Fan Shop at THE PLAYERS Welcome Experience to stock up on merchandise on your way out.



Photo courtesy PGA TOUR

2. Don't forget to hydrate! You have a delicious day ahead of you. Grab some beverages from Daily's Grab-n-Go or stop by the GREY GOOSE Bloody Mary Bar for a stronger start to the day.

3. Start your engines...it's food truck time. Trucks on 10 offers flavors from renowned local food trucks, including: Valley Smoke,

Cousins Maine Lobster, Mojo's BBQ and Zoe's Kitchen.



Photo courtesy PGA TOUR

Fun Fact!

NOTABLE VICTORY ANNIVERSARIES:

Calvin Peete, 35th
Fred Funk, 15th
Rickie Fowler, 5th

family fun ideas bucket list: 23

1. Stop by the PGA TOUR Fan Shop at THE PLAYERS Welcome Experience to stock up on golf balls, hats and pin flags for getting autographs. Remember: BYOS. (Bring your own sharpies!)

8. Take a picture (or a selfie) on the 17th hole with the iconic Island Green in the background.

3. Visit the autograph zones at the practice grounds and the scoring area behind No. 18 green. Each zone also has a "kid corner" to ensure your little ones get something signed by their favorite players!

6. Stop by Morgan Stanley Eagles for Impact (near No. 8 green) to take a swing in a golf simulator and enter for the chance to win customized hats.

7. Test your skills on 17! Head over to The 17th Hole Challenge presented by Optum, Morgan Stanley and Grant Thornton in THE PLAYERS Welcome Experience, where your kids can take two free shots at the replica Island Green or purchase an additional chance for a \$5 donation to The First Tee of North Florida.

8. When it's potty time, head over to The Patio to use the permanent



Photo courtesy PGA TOUR

restrooms. While you're here, grab a slice of pizza from V Pizza. please your kids' palates (even the picky ones), from Tacos on 12 featuring Jacksonville's popular Baja Mexicana TacoLu, to Mini Bar donuts at Sawgrass Square to Trucks on 10, featuring Valley Smoke barbeque, Pie95 Pizza, Mama's Argentinian Food and Cackylacky's burgers, among many other options.

10. Get a fist bump from a player: For a good 50 feet, players and fans



Photo courtesy PGA TOUR

4. Check out the Kids Zone presented by Nemours Children's Health System (near No. 8 green), featuring a hitting booth, photo booth, putting green and gaming TVs, among other activities.

5. Visit The Family Care Suite Presented by Wolfson Children's hospital (near 8 green), which has a comfort station for mothers and fathers to care for their babies in a comfortable setting.



Photo courtesy PGA TOUR

restrooms. While you're here, grab a slice of pizza from V Pizza.

9. Flavors for every taste bud: THE PLAYERS has more than 20 local food vendors on-site to

walk side by side from the No. 12 green to the No. 13 tee, making this path the perfect place to get a fist bump from your kids' favorite players! #daymade

- And don't forget:**
- Kids 15 and younger are admitted free of charge when accompanied by a ticketed adult.
 - Food may be brought into the tournament in a clear, resealable plastic bag, not to exceed the size of a one-gallon bag.
 - Strollers, small diaper bags, plastic baby bottles, and other essential baby supplies are permitted. The infant must be with the carrier. Items are subject to search.
 - Phone charging stations: Trucks on 10, Sawgrass Square and Palm Valley Village

Fun Fact!

Tournament record: 264 (-24) by Greg Norman in 1994.

24 where to watch golf



Naturally, there are plenty of great places to watch golf on the Stadium Course, which was specially designed to enhance the viewing experience. Everyone knows about the iconic 17th hole, but there are many more, often less crowded, places to watch golf. Here is a hole-by-hole guide of the best – and sometimes hidden – spots to experience THE PLAYERS Championship:

Hole 1: The No. 1 tee is a popular spot, with limited foliage, to watch players hit their tee shots with mounds to the left and right of the green for optimal

viewing. This less-crowded location provides a great opportunity to get close to players as they walk from No. 1 green to No. 2 tee.

Hole 2: Elevated mounding behind the green provides a great place to watch players decide whether or not to go for the par 5 in two or lay-up, and then you can keep an eye on them as they head to No. 3 tee to take a shot at the par-3 green.

Hole 3: Left of the tee box is a great place, as you are just on the other side of the practice tee – which means you can move back and forth to watch the 3rd hole as well as see players warm-up.

Hole 4: Sit on the bulkhead around the water surrounding the green and dangle your feet.

Hole 5: Find great views of this tough par 4 from the elevated left side of the fairway, where you can also catch a glimpse of players practicing on the back tee of the upgraded driving range. Additionally, the back range is open to the public during tournament week.

Hole 6: This green isn't very crowded and offers a great place to catch the action up close. You can be near the players as they walk from the green to the No. 7 tee.

Hole 7: The elevated mounding behind the green allows you to see all the way back to the tee box.

Hole 8: Always a fan favorite, you can get close to the action when players hit their tee shots, thanks to elevated mounding behind the green.

Hole 9: This is a great par 5 to watch players hit their tee shots and decide whether or not to go for the green in two. Mounding has been added to give you a better view of players' approach shots and putts.

Hole 10: The elevated mounding behind the tee provides great views of players' tee shots.

Hole 11: A fan favorite par 5 where players often go for the green in two, the green is surrounded by sand and water, which provides non-stop excitement.

Hole 12: Elevated mounds around the tee provide excellent views of players hitting their tee shots on this drivable par-4. Last year, 76 percent of the field went for the green off the tee, and 23 percent were successful. This is the ultimate example of risk-reward.

Hole 13: Fans directly behind the green may see a ball or two roll through the green and end up in the collection area just on the other side of the ropes from where they're sitting.

Hole 14: This tough par 4 has elevated views behind the tee and the right side of the fairway. Errant tee shots to the right often end up right near fans.

Hole 15: This par 4 has elevated mounding on the left side of the green, providing good views of approach shots and putting as well as mounding for improved viewing on the No. 15 green.

Hole 16: This is one of the most iconic par 5s in all of golf, offering opportunities for eagles and birdies with accurate approach shots, but also bogeys and double bogeys with water looming down the right-hand side. The Fan Bleachers – a public venue – located behind the tee, provide a great view as players launch their tee shots. The elevated mounding on the left side of the green also provides an ideal vantage point for approach shots and putts, as well as a view of the No. 17 hole.

Hole 17: There is not a bad view of this legendary, island green par 3. This is a perfect spot to watch golf and then see players walk off the green and through the tunnel as they head to the 18th tee.

Hole 18: You'll find great views behind the tee and down the right side of the hole. This finishing hole is one of the most difficult on the PGA TOUR, with water down the left side and an extremely narrow fairway.

THE PLAYERS:

A technological leader

- THE PLAYERS was the first event to have electronic scoreboards (1983) so that fans could better keep up with action around the course.
- THE PLAYERS was one of the first sporting events to use Twitter (2008).
- THE PLAYERS 2007 saw several firsts for tournament golf with the deployment of the TOUR's state of the art Mitsubishi LED Scoreboards, and it was also the first event to run fully produced video highlights on those large format video boards. It became the first event with a fully electronic media center utilizing a 17-projector system with the largest projection screen in the Southeastern United States.



Technology at THE PLAYERS

• **New in 2020:** Every Shot Live: For the first time ever in golf, every shot by every player will be live-streamed during all four rounds of THE PLAYERS this year. In total, 120 cameras will be placed throughout the Stadium Course to live stream more than 32,000 shots on PGA TOUR LIVE via NBC Sports Gold.

• **New in 2020:**

TOURCast: The PGA TOUR will launch an all-new TOURCast product that will allow fans to follow every shot from each group with a 3D rendering of the golf course and shot trails. The new

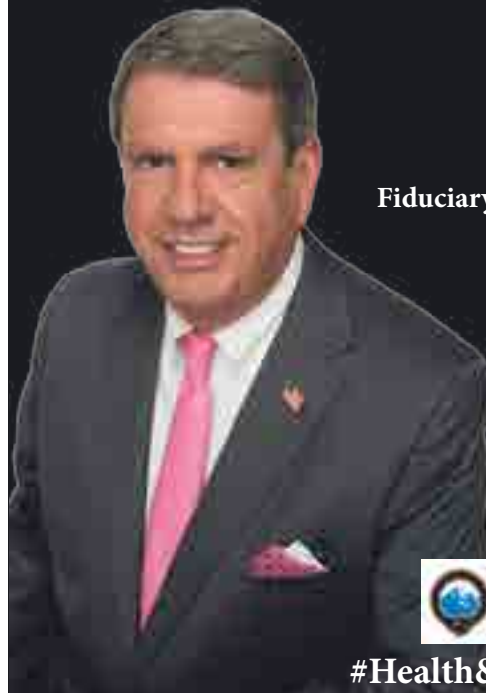
TOURCast platform will also include deep access to the PGA TOUR's ShotLink powered by CDW data, as well as video clips of every single shot available for fans to see, on demand.

- **Social Handles:** Follow @THEPLAYERS Champ on Twitter, @THEPLAYERS on Facebook and @theplayerschamp on Instagram for all the latest behind the scenes details.

THE PLAYERS' Food Policy

THE PLAYERS allows fans to bring in their own food in a one gallon clear, plastic bag where food items are also wrapped in clear wrap. Fans can refill up their empty water bottles at the filtered water stations. This policy does not allow fans to bring in outside water bottles and/or beverages.

See the future
the way I see it.



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26 military appreciation

Tuesday, March 10

THE PLAYERS Championship has a long-standing commitment to hosting and honoring men and women of the U.S. Armed Forces and their families. The 2020 tournament will once again offer a strong lineup of activities for military members, veterans and their families.

"Jacksonville has the largest military presence and veteran population in Florida and is home to some of the largest Navy bases in the country," said Executive Director of THE PLAYERS Jared Rice. "It is incredibly important that we embrace our military personnel and their contributions to our community and our country. They make daily sacrifices in order to protect and preserve the freedoms we enjoy, and we look forward to honoring them at this year's tournament."

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preserve the freedoms we enjoy, and we look forward to honoring them at this year's tournament."

Each year, THE PLAYERS designates the Tuesday of tournament week as Military Appreciation Day, complete with a ceremony of nationally-ranked dignitaries, military pageantry and a culminating concert. This year, for the first time in tournament history, a pop/EDM artist will perform at the Military Appreciation Ceremony and Concert: Grammy-Award winning artist The Chainsmokers will take the stage on Tuesday, March 10, with the concert taking place on the world-famous island green 17th hole shortly after 5 p.m.

The Chainsmokers were selected because of their strong connection to the military. They have hosted and supported a number of military outreach efforts, including a concert for deployed military members who were unable to be with their families for the holidays.

THE PLAYERS provides complimentary admission to active duty, military retirees, military reserve, National Guard, military spouses and accompanied dependents with valid credentials and identification. Veterans are provided an exclusive offer, permitting them to purchase one ticket for themselves and one ticket for a guest at a discounted rate per day (\$20/each for Tuesday and Wednesday; \$30/each for Thursday through Sunday).

All military personnel must verify their military status by going to THEPLAYERS.com/tickets and clicking on "military admissions." Upon verification, a voucher will be issued for each day that must be printed and redeemed on-site at the Love, Nicklaus, and Couples entries. Valid military identification is required. Parking is not included in the complimentary, or discounted, ticket for the military. Parking passes are required each day, Tuesday - Sunday, and can be purchased at THEPLAYERS.com/parking. Parking will not be sold on site.

Throughout tournament week, all active duty, Reserve military members, military retirees, veterans and their dependents will have access to the Birdies for the Brave® Patriots' Outpost presented by United Rentals, a hospitality tent

reserved exclusively for the military which offers complimentary food, beverages and activities. Located near the tee at No. 16, the Patriots' Outpost is financially supported by United Rentals, THE PLAYERS volunteer leadership, the Red Coats, and Jacksonville-area companies and individuals.

THE PLAYERS will feature recognized leaders, military officials, athletes and champions in the Birdies for the Brave Patriots' Outpost during tournament week. A series of meet-and-greets will be hosted each day, where attendees can meet and interact with these leaders, resource experts and military officials. A schedule, spotlighting each leader, will be announced in the coming weeks.

During the 2019 tournament, THE PLAYERS hosted roughly 20,000 military service men, women and family members in the Patriots' Outpost.

Prior to tournament week, THE PLAYERS will welcome active duty, Reserve, retired military, veterans, and military spouses to TPC Sawgrass on Saturday, March 7, from 11 a.m. to 2 p.m. in the Birdies for the Brave® Patriots' Outpost to participate in its eighth-annual Military Job Fair, in partnership with the Jacksonville Military Veterans Coalition and sponsored by United Rentals. The Military Job Fair is free and open to military personnel, veterans and military spouses who are seeking employment. There will be approximately 50 companies on hand, all with open hiring opportunities. Also, on Sunday, March 8, THE PLAYERS and Birdies for the Brave® will again partner with Operation Shower to host a private, invite-only, group baby shower for 40 military moms-to-be.



Photo courtesy
PGA TOUR

THE PLAYERS Disabled Guest Services program provides shuttles during the championship. Fans who have handicap parking access are still required to purchase a parking pass in advance for THE PLAYERS general parking lot (off CR 210). Four or more fans can park for free if they download a voucher in advance at THEPLAYERS.com/parking (however, voucher quantities are limited).

Fans with a handicap parking hang tag, as well as a PLAYERS parking pass, will be directed to park in a specific part of the general parking lot. From there, golf carts will take them to one of the designated Disabled Guest Services locations on the golf course.

Carts will run from the time gates open until 30 minutes after play ends and will only pick up and drop off from the below designated locations. They will not stray from official route under any circumstances.

1. Behind 16 Green by Couples Gate and The Bier Garden Presented by Hoptinger
2. Behind 17 Tee adjacent to the Welcome Experience
3. Players left of 9 Fairway by Wine & Dine on 9
4. Players left of 9 Green by Greenside Lounge presented by GreenWise Market and Past Chairman Hospitality
5. Clubhouse area behind 3 Tee
6. Players right of 16 Tee in front of Patriots' Outpost
7. Players right of 15 Fairway at Taste of JAX

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THE PLAYERS' Alcohol Policy

Strict adherence to alcoholic beverage consumption laws will be enforced on course and in all hospitality areas:

- Alcohol will not be served to anyone younger than 21; proof of age will be required for anyone younger than 35
- Only two drinks may be purchased at a time; spectators are not allowed to carry more than two drinks at any given time
- Pending no delays of play, alcohol will be served until 5:30 p.m. on Tuesday, March 10; 6:30 p.m. on Wednesday, March 11 through Saturday, March 14; and until 5:30 p.m. on Sunday, March 15.



Stay hydrated!

and don't miss a minute of the action

To keep from getting overheated in the hot Florida sun, be sure to take advantage of the Mobile Refreshment Centers at THE PLAYERS. These carts roam the golf course in high-traffic locations, selling water, soda and beer so you can follow along and watch your favorite players. Also, from entry opening to 11:00 a.m., you can purchase GREY GOOSE Bloody Marys inside the Couples and Nicklaus entrances. This convenience allows you to grab a drink or a quick snack and not miss a minute of the action. Also, chilled, filtered drinking water is available in the permanent restrooms near The Patio, behind the No. 16 green and No. 17 tee, Taste of JAX and Wine & Dine on 9 — so keep your bottle and refill it as many times as you'd like as a way to stay hydrated and save money at THE PLAYERS.

Mistakes vs. excuses

By Janie C. Farina, LPGA

“Mistakes are the portals of discovery” ~ James Joyce



If “Mistakes are the portals of discovery,” then why do our golf mistakes often lead to excuses as an excuse for the mistakes we make?

Here’s what I hear:

- The greens were too fast
- The greens were too slow
- The wind was wicked
- I never felt comfortable over the ball all day.
- My putts kept lipping out of the cup.
- If there was trouble, my golf ball found it.
- I couldn’t get my tempo because of the slow group in front of us
- I couldn’t get my tempo because the group behind us kept hitting into us
- The sand in the bunker was too wet, too fluffy, too thin, etc.
- I didn’t have a decent lie all day.

So why do we think we should be playing better golf than we actually played?

The portals to better golf lie in facing the excuse, not making the excuse. Consider this: Excuses redirected and addressed as mistakes and can be corrected with a good instructor and proper practice plan. Practice uncomfortable circumstances by replicating undesirable conditions that arise while playing golf.

For example, make it a practice to play different courses with different greens and learn how to adjust more quickly to these variations in speed. The same goes for bunker sand and consistency.

Instead of dodging windy conditions, get out there and make it common practice to experiment with crosswinds, down winds, and into your face winds. Tossing grass into the air before each shot on these days should be a given, as well as watching the trees behind the green or the flags

and their direction. For each knot of wind, a club adjustment should occur.

Finding your tempo and keeping it during rounds of intermittent stops and goes is a developed skill. Make it a mission to alternate play with “Speedy Gonzales” and “Mo Molasses” and focus on keeping a seamless flow to your round with your thought, your walk and your talk.

Lipping out putts, feeling uncomfortable over the ball and your ball continually finding trouble may likely be a simple alignment issue. Get a partner/teacher to video you behind the target and review your aim. Eye dominance plays a key role in direction and how we set up to the target.

Have your equipment checked. Improper lie angle of clubs affect direction as much as 200 yards.

Review your course management decisions: On the tee box, set up on the same side as the trouble and allow your shot some breathing room for a mistake so the trouble isn’t staring you in the face.

So in your quest to play the golf you “think you should be playing,” ditch the excuses and get busy using those mistakes to become the portals to good golfing discovery.

Keep the flow and let it go!

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Best place to get autographs:

Autographs are not allowed on course during practice days and tournament competition days. THE PLAYERS has designated Autograph Zones to allow fans the opportunity to meet their favorite players and get their signature. PGA TOUR players have been asked to spend time in the two designated autograph zones before and/or after play to sign autographs for fans.

The autograph zones are marked with signage for fans and

players and are also listed on the course map. There are two autograph zones located on the course:

- Main player practice grounds/driving range
- Scoring area behind 18 green

There is a "kid corner" within the autograph zones designated specifically for youth. These areas allow youth the opportunity to get close to their favorite players for a signature.

Best places for selfies:

- Selfie Screens, located at various fan venues, allow fans to take a selfie with their favorite PGA TOUR player. The screens feature touchscreen digital displays and allow fans to share their selfies directly on their social media platforms.
- Near the No. 17 hole with the iconic Island Green in the background.

BEST RESTROOMS:

THE PLAYERS has constructed four large-scale, permanent public restrooms:

- The Patio (between No. 10 tee and No. 18 green/No. 16 tee)
- Wine & Dine on 9 (near No. 5 green/No. 9 fairway)
- Behind No. 16 green (near The Grove)
- Taste of JAX (behind No. 11 green and No. 12 tee)

Additional restrooms are located near:

- Stadium Village
- The Kids Zone presented by Nemours Children's Health System

There are additional temporary restrooms throughout the tournament as well.



Did you know?

From 2018 to 2019 alone, THE PLAYERS saw a 63 percent increase in the number of Uber rides to and from the tournament, and this number is expected to grow.

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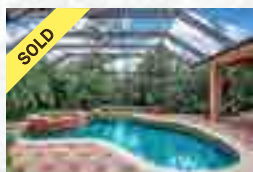
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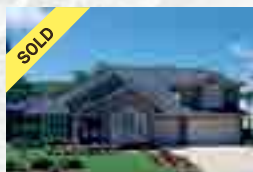
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